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Vidyasagar University, Midnapore and WBUTTEPA, Kolkata, (Govt. of West Bengal)

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Annual Report of the Social Involvement Programme (SIP) Committee, Yogoda Satsanga Palpara Mahavidyalaya for the Session 2022–2023

Introduction

The Social Involvement Programme (SIP) Committee at Yogoda Satsanga Palpara Mahavidyalaya, established in 2022–2023, strives to be committed to fostering social responsibility and community engagement among students. During the session 2022–2023, the committee organised a series of impactful initiatives focused on critical social and health issues. This report highlights these activities, detailing their execution, social impact, and the strategic vision that guided them.

Strategic Plan

The SIP Committee's initiatives for the 2022–2023 session were driven by a strategic plan that emphasised:

- ➤ Holistic Health Awareness: Addressing both physical and environmental health through diverse programs targeting specific issues such as women's health, water conservation, and plastic pollution.
- ➤ Community Engagement: Strengthening ties between the college and the local community by organizing activities that encourage active participation from all stakeholders.
- Sustainability and Education: Promoting sustainable practices and providing educational opportunities that empower participants to make informed decisions regarding their health and environment.

Activities

The Social Involvement Programme Committee of Y.S. Palpara Mahavidyalaya which is located in e remote rural corner of West Bengal, plays a crucial role in addressing the



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needs of the local community through various activities. The key activities undertaken during the session 2022-2023 include:

1. Health Camps

Activities: Blood donation camp, eye check-up camp

Objective: To provide essential healthcare services to the rural population, many of whom may have limited access to medical facilities. These camps include free consultations, basic treatments, and referrals for further care.

2. Sanitation and Hygiene Awareness Programmes

Activities: Awareness programmes on proper sanitation practices, menstrual hygiene management, and safe drinking water.

Objective: To promote better health through improved sanitation and hygiene practices.

3. Environmental Conservation

Activities: Tree plantation drives, water conservation projects, and plastic waste management campaigns.

Objective: To raise awareness about environmental issues and encourage sustainable practices in the community.

4. Cultural and Recreational Activities

Activities: Community sports tournament

Objective: To foster community spirit. These activities also provide recreational opportunities for the youth and promote social cohesion.

5. Awareness Campaigns

Activities: Health awareness programmes focusing on women's health and prevention of diseases in children

Objective: To educate the community on important social and health issues. These campaigns often involve rallies and distribution of informational materials.

6. Seminars and Orientation Programmes



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Activities: Seminars on environmental conservation and management of waste and pollution, orientation of student volunteers on respectfully engaging with members of the community during awareness programmes

Objective: To raise awareness on sustainable and eco-friendly social and environmental practices, including sustainable farming practices.

These activities, driven by the Social Involvement Programme Committee, aim to uplift the local community by addressing their immediate needs while also fostering long-term development and self-reliance.

Programmes Organised

1. A 4-Day Awareness Programme on the Importance and Conservation of Freshwater Conservation

- Dates: 21st to 24th February, 2023
- Participants: 80 students interacted with community members of the surrounding villages
- Focus Areas: Importance of water conservation, rainwater harvesting, and sustainable water management practices
- Outcome: The programme included expert lectures, an orientation programme on how to interact with community members, and community engagement activities.
 Participants learned practical methods for conserving water and implementing sustainable practices at home and in the community, and disseminated this information among members of the community.
- Impact: Raised awareness in the surrounding community and the participants about the critical issue of water scarcity and encouraged the adoption of watersaving techniques.



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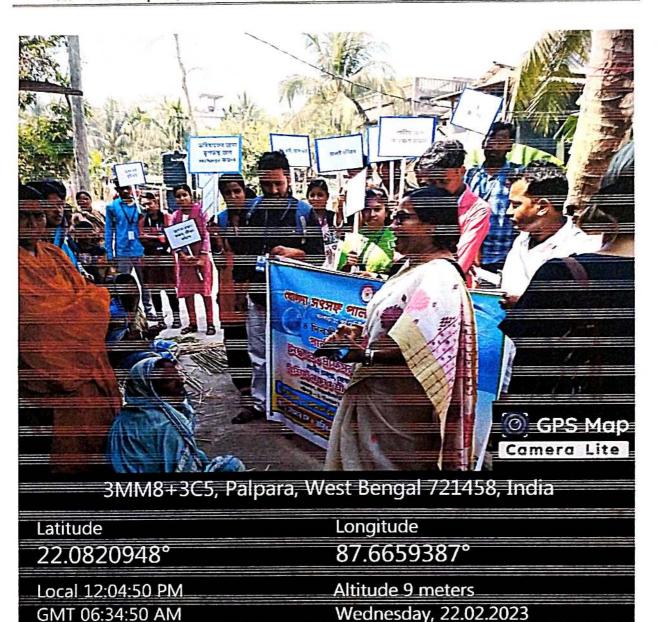




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2. Blood Donation Camp

Date: 28th February, 2023

Participants: 50+ students and faculty members

 Outcome: 100 units of blood were collected and donated to local blood banks, contributing to the healthcare needs of the region. The event was conducted in collaboration with the local Red Cross Society.

• Impact: The camp helped save lives and increased awareness about the importance of regular blood donation among the college community.





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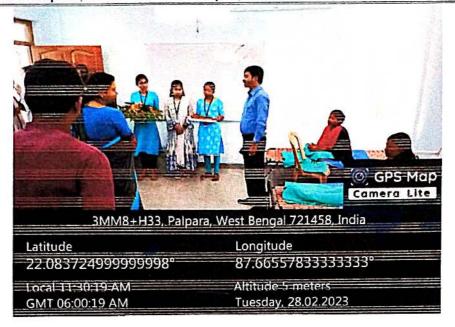




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3. Awareness Programme on Adenovirus

- Date: 29th March, 2023
- Participants: 180 students and faculty members
- Focus Areas: Understanding adenovirus, its symptoms, prevention, and treatment
- Outcome: The programme provided critical information on the prevention and management of adenovirus infections, particularly important in the wake of increasing cases.
- Impact: Increased awareness about adenovirus among the college community, helping to mitigate the spread and ensuring timely medical intervention.



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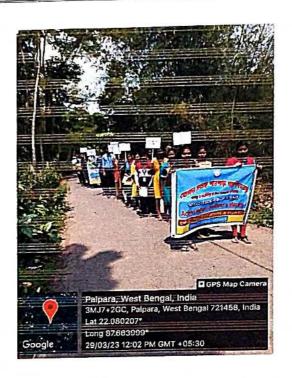




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4. Free Eye Check-up Camp

- Date: 25th April, 2023
- Participants: 83 individuals, including students, faculty, and local residents
- Services Offered: Vision screening, eye health education, and referrals for those needing further medical attention
- Outcome: The camp provided free eye check-ups, with many participants receiving recommendations for corrective measures.
- Impact: The initiative promoted eye health awareness and provided essential eye care services to those who might not have access to regular eye examinations.



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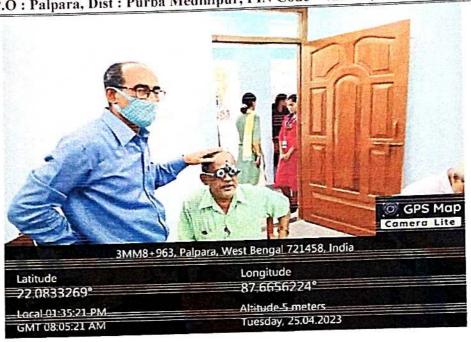




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5. A 2-Day Awareness Programme on Women's Health

- Date: 16th & 17th May, 2023
- Participants: 110 students and community members
- Focus Areas: Menstrual hygiene, reproductive health, and preventive healthcare for women
- Outcome: The programme included expert talks, interactive discussions, and distribution of hygiene kits. Participants were educated on critical aspects of women's health and wellness.
- Impact: Empowered women with knowledge about their health, encouraging proactive healthcare practices and breaking the stigma around menstrual health.



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6. Community Sports Programme

■ Date: 2nd & 3rd June, 2023

■ Participants: 100 students and local youth

Activities: Football, volleyball, and athletics

 Outcome: The sports programme promoted physical fitness and teamwork, offering an opportunity for students and local youth to engage in healthy competition and recreational activities.

■ Impact: Encouraged physical activity and fostered a sense of community through sports, highlighting the importance of a balanced lifestyle.





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7. Seminar on Plastic Pollution

- Date: 5th June, 2023
- Participants: 108 students and faculty members
- Focus Areas: The impact of plastic pollution on the environment, reducing plastic use, and sustainable alternatives
- Outcome: The seminar featured expert speakers who discussed the dangers of plastic pollution and offered practical advice on reducing plastic use in daily life.
- Impact: Raised awareness about environmental conservation and inspired participants to adopt more sustainable practices, contributing to the global fight against plastic pollution.



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Social Impact

The SIP Committee's efforts during the 2022–2023 session had a profound social impact:

- ✓ Health Education: Through targeted awareness programs, the committee provided crucial health education, particularly in areas like women's health and disease prevention, leading to more informed and healthier communities.
- ✓ Environmental Awareness: The water conservation and plastic pollution initiatives instilled a sense of environmental responsibility among participants, encouraging sustainable living practices.
- ✓ Community Unity: The sports programme and collaborative activities fostered a spirit of unity and cooperation between the college and the local community, promoting social harmony.

Encouragement and Acknowledgements

The SIP Committee extends its gratitude to all those who contributed to the success of the 2022–2023 initiatives:

- ♦ Students and teaching and Non-teaching Staff: For their enthusiastic involvement and dedication to the SIP Committee's mission.
- ♦ Community Members: For their active participation and support in making these programmes impactful.
- Partner Organisations and Intra-institutional Committees: For their invaluable collaboration, particularly in health-related initiatives, which greatly enhanced the quality and reach of our activities.

Challenges

Technology and communication barriers, including unreliable internet access, hinder effective planning and outreach. Educational and skill gaps among students and community members necessitate more intensive training, particularly for health-related programmes. Navigating cultural sensitivities, especially in health and gender issues,



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requires careful, culturally appropriate approaches. Limited access to healthcare professionals, environmental factors like floods or droughts, and the challenge of sustaining initiatives long-term without ongoing support all pose significant obstacles. Overcoming these challenges requires strategic planning, community collaboration, and creative solutions to ensure the success and sustainability of SIP activities.

Future Plan

Looking ahead, the SIP Committee plans to build on the successes of the 2022–2023 session with the following objectives:

Expanded Health Initiatives: Introduce new health programmes focusing on mental health and nutrition, addressing emerging community needs.

Sustainability Drives: Launch initiatives aimed at waste management and renewable energy awareness, furthering our commitment to environmental stewardship.

❖ Skill Development and Vocational Training: Develop workshops and training sessions that equip students and community members with skills that enhance their employability and self-sufficiency.

Conclusion

The Social Involvement Programme (SIP) Committee of Yogoda Satsanga Palpara Mahavidyalaya has successfully undertaken a diverse range of activities throughout the year, reflecting its commitment to community development and social responsibility. By addressing key issues such as healthcare, environmental conservation and community cohesion, the committee has made a significant impact on the lives of the local community.

The accomplishments of this year underscore the importance of sustained efforts in promoting social awareness and involvement among students, fostering a sense of responsibility and empathy towards societal challenges. The dedication and active



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participation of both students and faculty members have been instrumental in the success of these initiatives

Looking ahead, the SIP Committee remains committed to expanding its reach and enhancing the effectiveness of its programmes. By building on the foundations laid this year, the aim is to introduce new initiatives that address emerging community needs, continue empowering individuals, and contribute to the overall development of the region.

Date: 30.06.2023

Place: Y.S. Paplara Mahavidyalaya, Palpara, Purba Medinipur

(Srimoyee Roy)

Convener

Prof. (Dr.) Pradipta Kumar Mishra 256 25

Principal

Social Involvement Programme Committee Yogoda Satsanga Palpara Mahavidyalaya

Principal Y.S. Palpara Mahavidyalaya