

Yogoda Satsanga Palpara Mahavidyalaya

NAAC Accredited (B++ Grade) and NCTE Recognized (B.Ed. and M.Ed Courses)
affiliated to

Vidyasagar University, Midnapore and WBUTTEPA, Kolkata, (Govt. of West Bengal)

At + P.O : Palpara, Dist : Purba Medinipur, PIN Code – 721458, West Bengal, India

YOGODA SATSANGA PALPARA MAHAVIDYALAYA

NSS RED RIBBON CLUB

ACTIVITY REPORT

2025–2026

LIST OF ACTIVITIES:

1. Documentation of the Awareness Programme on HIV/AIDS, Stigma and Public Health
2. Report on RRC Sensitisation Programme for Women and Children on Health, HIV/AIDS and Safe Behaviour
3. Report on RRC Healthy Youth and Risk-Reduction Awareness Campaign on Tobacco and Cancer
4. Report Health Institution Cleanliness and Hygiene Awareness Programme
5. Report on RRC Awareness Campaign on Dengue and Malaria Prevention


12/9/26
Principal
Y.S. Palpara Mahavidyalaya



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Report on Documentation of the Awareness Programme on HIV/AIDS, Stigma and Public Health

As part of the Summer Internship on Community Service organised by the NSS Units of Yogoda Satsanga Palpara Mahavidyalaya, a photography, video filming and social-issue reporting programme was conducted on 3 June 2025. The activity, which was included in the college schedule as "Photography/Video Film Making & Reporting on Social Issues in the Locality," was given a Red Ribbon Club orientation by focusing on HIV/AIDS awareness, misconceptions surrounding HIV transmission, social stigma, healthy behaviour and awareness regarding voluntary blood donation. The activity was designed to enable students to observe social realities in their locality, document issues affecting community wellbeing and communicate meaningful health-related messages through visual and written media.

The programme commenced with an orientation session in which the participating students were informed about the objectives of the activity and the importance of responsible documentation of social issues. The students were encouraged to observe their surroundings carefully and identify issues relating to health, social awareness, stigma and community wellbeing. As the activity was linked with the Red Ribbon Club, special attention was given to HIV/AIDS-related awareness and to the importance of disseminating correct and responsible health information within the community. Students were also advised to maintain dignity, privacy and sensitivity while interacting with members of the public and while taking photographs or recording videos.

Following the orientation, the participating students worked in small groups and visited selected areas of Palpara and the adjoining locality. They documented public spaces, health-related surroundings, awareness activities and issues that could be connected with public health and social awareness. Through photography and video recording, the students attempted to capture the realities of health awareness at the community level and to understand how people perceive issues such as HIV/AIDS, blood donation, stigma and preventive health behaviour.

An important component of the programme was interaction with local residents. The student volunteers engaged members of the community in informal conversations and attempted to understand their existing level of awareness and their perceptions regarding HIV/AIDS and related health issues. During these interactions, the volunteers emphasised the importance of reliable health information and the need to distinguish factual information from myths and misconceptions. They also highlighted the importance of a compassionate and non-discriminatory attitude towards people affected by HIV/AIDS and discussed the significance of voluntary blood donation as a socially responsible practice.

The activity provided the students with an opportunity to understand that HIV/AIDS is not merely a medical issue but also a social issue involving awareness, misconceptions, stigma and discrimination. The students realised that effective community awareness requires clear communication and sensitivity towards the concerns of local people. They also gained practical experience in collecting information and presenting a social issue through photography, video and written reporting.



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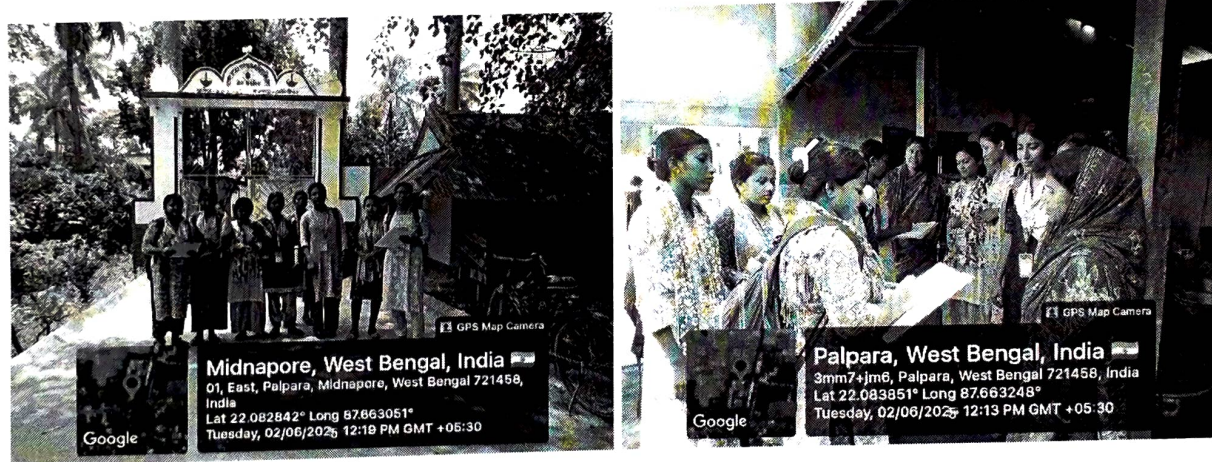
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The photographs, videos and written observations produced during the programme can serve as useful documentation for future Red Ribbon Club and NSS activities. They may also be utilised during awareness campaigns, seminars, exhibitions and World AIDS Day programmes organised by the college. In addition, the documentation can provide students with an opportunity to reflect upon community perceptions and to understand the role of youth in social communication and public-health awareness.

The programme concluded with a review session in which the participating students discussed their observations and experiences. The activity successfully combined the creative skills of photography and video documentation with the social objectives of community awareness. It encouraged students to become active participants in health communication and reinforced the importance of informed, responsible and empathetic youth participation in addressing HIV/AIDS-related social concerns.

Some glimpses of the programme:



Report on RRC Sensitisation Programme for Women and Children on Health, HIV/AIDS and Safe Behaviour

A Sensitisation Programme for Women and Children was organised by Yogoda Satsanga Palpara Mahavidyalaya on 3 June 2025 as part of the Summer Internship on Community Service conducted by the NSS Units of the college. The activity, listed in the college schedule as “Sensitization Programme for Women & Children,” was designed to create an RRC-oriented community awareness programme focusing on health, HIV/AIDS awareness, prevention, stigma reduction and safe behaviour. The activity was particularly significant because it placed emphasis on communicating health-related information to women and children in a simple, respectful and accessible manner.

The programme began with an introductory session for the participating student volunteers. They were briefed about the purpose of the programme and were encouraged to communicate with members of the



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community in a sensitive and responsible manner. Particular emphasis was placed on the importance of maintaining confidentiality, respecting individual dignity and avoiding language that might create fear, embarrassment or stigma. The volunteers were also instructed to communicate information in a simple form that could be easily understood by members of different age groups.

During the programme, the student volunteers interacted with women and children in selected areas of the locality. The women-centred discussions focused on the importance of health awareness and access to reliable health information. In the context of the Red Ribbon Club, the volunteers introduced basic information relating to HIV/AIDS, including the importance of understanding how HIV is transmitted and how misconceptions regarding casual contact can contribute to stigma and discrimination. The discussions also addressed the broader importance of prevention, responsible health behaviour and timely access to appropriate health services.

The programme also incorporated awareness regarding sexually transmitted infections and related health concerns. The student volunteers encouraged participants to seek appropriate professional advice when they experienced health concerns and stressed the importance of obtaining health information from reliable sources rather than depending upon rumours or misinformation. The discussions were conducted in an accessible manner so that the participants could ask questions and express their concerns without hesitation.

The interaction with women also provided the volunteers with an opportunity to understand the social and cultural factors that may influence women's access to health information. The programme highlighted the importance of creating an environment in which women can discuss health-related concerns without fear of embarrassment or judgement. The volunteers emphasised the importance of dignity, privacy and respectful communication while discussing sensitive health issues.

The component designed for children was conducted in an age-appropriate manner. Rather than introducing complicated or sensitive medical details, the volunteers focused on concepts relating to personal safety, healthy habits, awareness, respect and seeking help from trusted adults when confronted with situations that made them uncomfortable or unsafe. The activity aimed to promote a basic understanding of personal wellbeing and the importance of speaking to responsible adults when help is required.

The participation of NSS and RRC volunteers was an important feature of the programme. The students did not merely disseminate information but also listened to the concerns and questions of community members. Through direct interaction, they gained experience in peer communication, community sensitisation and responsible discussion of socially sensitive issues.

The programme helped strengthen awareness of HIV/AIDS, health-related misconceptions, stigma and the importance of preventive behaviour. It also provided the student volunteers with a deeper understanding of the challenges involved in communicating health information within a community. The activity reinforced the idea that effective awareness programmes require not only accurate information but also empathy, patience and sensitivity.



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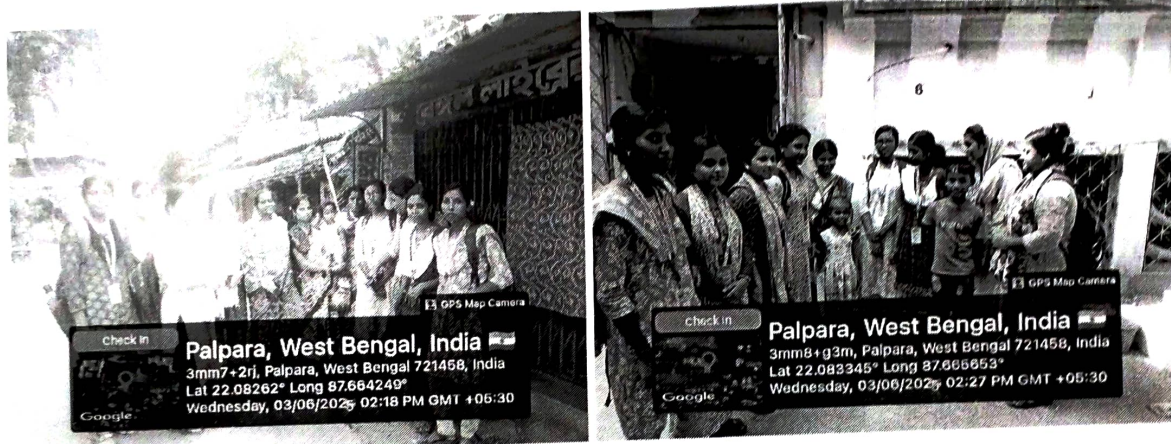
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The programme concluded with a discussion among the volunteers regarding their field experiences and the responses received from the participants. It was observed that direct community interaction created a more meaningful opportunity for discussion than a purely classroom-based awareness session.

Some glimpses of the programme:



Report on RRC Healthy Youth and Risk-Reduction Awareness Campaign on Tobacco and Cancer

An Anti-Tobacco and Cancer Awareness Campaign was organised by Yogoda Satsanga Palpara Mahavidyalaya on 4 June 2025 under the Summer Internship on Community Service programme conducted by the NSS Units of the college. The activity was included in the official schedule as “Awareness campaigning on Anti-Tobacco/Cancer.” In order to give the programme a meaningful Red Ribbon Club component, the campaign was developed around the broader theme of healthy youth behaviour, disease prevention, responsible health choices and awareness of factors that adversely affect the health of young people.

The programme commenced with an orientation session for the participating student volunteers. The students were introduced to the purpose of the campaign and were encouraged to recognise tobacco use as an important preventable public-health concern. The volunteers were instructed to communicate their messages in a respectful and non-confrontational manner and to focus on awareness rather than criticism of individuals who use tobacco.



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The students prepared themselves for the campaign by discussing the health risks associated with tobacco consumption. The volunteers were encouraged to develop clear and easily understandable awareness messages concerning smoking, smokeless tobacco and the harmful consequences associated with continued tobacco use. The campaign also focused attention on the relationship between tobacco consumption and cancer and on the importance of preventing tobacco initiation among young people. Following the preparatory session, the volunteers conducted the awareness campaign in selected parts of the locality. They interacted with members of the community and communicated messages concerning the importance of avoiding tobacco use and adopting healthier habits. Special attention was given to young people, as early initiation of tobacco use can contribute to continued dependence and long-term health consequences.

The volunteers also spoke about the importance of health-seeking behaviour. Members of the community were encouraged to take health concerns seriously and to seek appropriate professional assistance when required. The campaign promoted the idea that prevention, early awareness and responsible behaviour are essential components of maintaining individual and community wellbeing.

The Red Ribbon Club dimension of the programme was incorporated through the theme of healthy youth and risk reduction. The volunteers communicated the importance of informed health choices and responsible behaviour, which complement the wider objectives of youth-centred health awareness. They also emphasised that health conditions should not be associated with social stigma and that people experiencing health-related problems should be treated with dignity and compassion.

The programme provided the participating students with valuable experience in public communication and community engagement. The volunteers had the opportunity to interact directly with people from different age groups and to understand the challenges involved in changing established habits and attitudes. They also learned that successful awareness campaigns require clear communication, repeated messaging and sensitivity to the social context of the community.

The campaign generated awareness among community members regarding the harmful consequences of tobacco use and the importance of cancer prevention. It also encouraged student volunteers to become active communicators of preventive-health messages. The programme demonstrated that youth participation can make community health campaigns more interactive and accessible. The activity concluded with a review of the field experience. The participating volunteers reflected on the responses received from community members and discussed the importance of continuing awareness efforts.

Some glimpses of the programme:

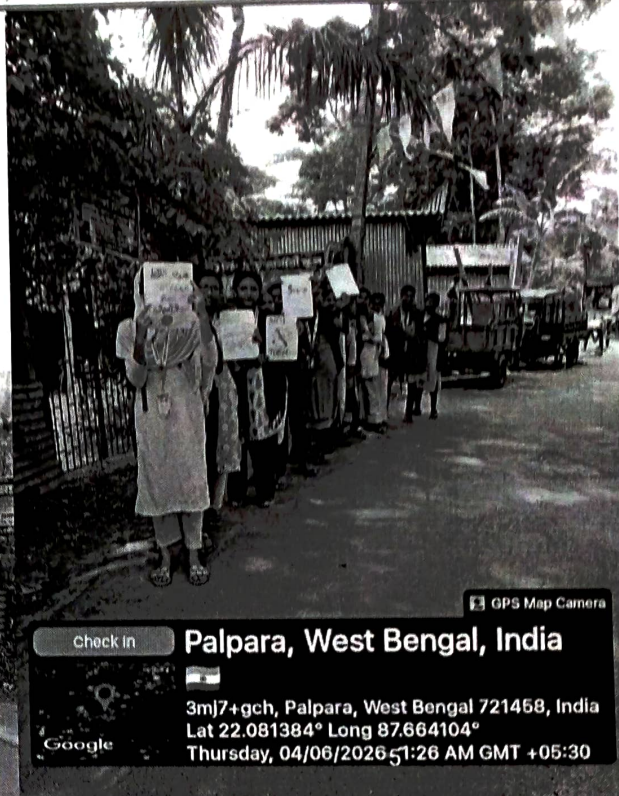
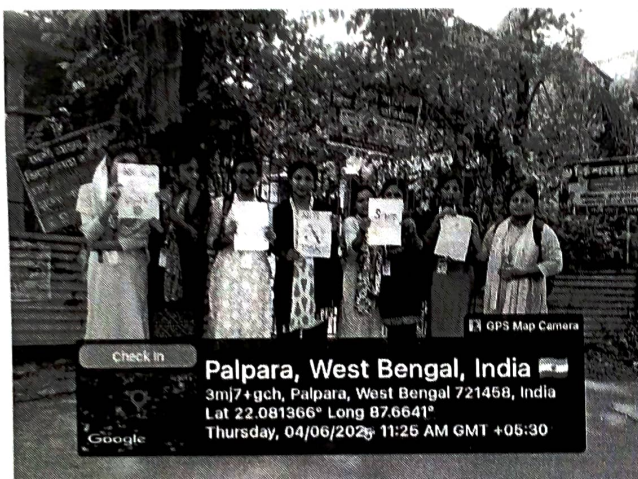


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Report Health Institution Cleanliness and Hygiene Awareness Programme

A cleanliness and hygiene awareness programme was organised at a selected local health institution by the NSS Units of Yogoda Satsanga Palpara Mahavidyalaya on 2 June 2025 as part of the Summer Internship on Community Service. The programme commenced with a briefing session for the participating volunteers. The students were informed about the purpose of the cleanliness activity and were instructed to work responsibly and safely within the designated area. Since the programme was conducted at a health institution, particular attention was given to maintaining appropriate conduct and following the instructions of the concerned authorities. The volunteers were also informed that hazardous medical waste, sharp objects and other materials requiring specialised handling should not be touched or removed by them.

The student volunteers subsequently carried out cleaning and environmental-improvement work in the designated public and common areas of the institution. The activity focused on the removal of ordinary litter and the improvement of the cleanliness of the surroundings. Through this practical work, the students were encouraged to understand that the maintenance of a clean and hygienic environment is an important part of community health and that public institutions function more effectively when members of the community contribute responsibly to their upkeep.

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Alongside the physical cleanliness drive, the volunteers interacted with members of the community and discussed the importance of hygiene and responsible behaviour in and around healthcare facilities. The awareness component focused on practices such as maintaining cleanliness, using public spaces responsibly and disposing of ordinary waste appropriately. The students also emphasised the importance of treating patients and healthcare workers with dignity and respect.

As part of the Red Ribbon Club orientation of the activity, the volunteers also highlighted the importance of obtaining reliable health information and avoiding stigma and discriminatory attitudes towards people seeking healthcare. The programme therefore attempted to connect the practical objective of cleanliness with the broader values of health awareness, compassion and community responsibility.

The activity provided the students with practical experience of working within a community health environment. It enabled them to observe the importance of cleanliness in public health settings and to understand that community health depends not only upon medical treatment but also upon responsible public behaviour, hygiene and social sensitivity.

The programme also strengthened the sense of social responsibility among the student volunteers. By physically contributing to the improvement of a public health institution, the students experienced community service as a practical activity rather than merely as an academic requirement.

The programme concluded with a brief interaction among the volunteers in which they reflected upon the day's activities. The students discussed the importance of maintaining cleanliness and dignity in public health spaces and recognised the role that young volunteers can play in encouraging responsible community behaviour.

Some glimpses of the programme:





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Report on RRC Awareness Campaign on Dengue and Malaria Prevention

As part of the Summer Internship on Community Service organised by the NSS Units of Yogoda Satsanga Palpara Mahavidyalaya, an Awareness Campaign on Dengue and Malaria was conducted on 6 June 2025. The programme was included in the official schedule of the community-service internship and was designed as a community health-awareness activity. The programme was undertaken with the participation of the Red Ribbon Club, with an emphasis on preventive health behaviour, community awareness and the role of young volunteers in disseminating health-related information.

The programme commenced with an orientation session for the participating student volunteers. During the session, the volunteers were briefed about the objectives of the awareness campaign and the importance of communicating health information clearly and responsibly. They were encouraged to interact with members of the community in a simple and accessible manner and to focus on preventive practices that could be adopted at the household and community levels.

The volunteers subsequently conducted an awareness campaign in selected areas of Palpara and the adjoining locality. Through direct interaction with community members, the students disseminated information regarding dengue and malaria and encouraged people to remain attentive to preventive health practices. Particular emphasis was placed on maintaining clean surroundings, preventing the accumulation of stagnant water and keeping residential and community spaces hygienic. The volunteers explained that awareness and timely preventive action at the community level are important components of controlling mosquito-borne diseases.

The student volunteers also encouraged local residents to inspect their surroundings regularly and to take appropriate measures to prevent conditions that may facilitate mosquito breeding. The campaign sought to make community members more conscious of the relationship between environmental cleanliness and public health. The volunteers stressed that preventive measures require collective participation and that households, educational institutions and the wider community all have a role to play in maintaining a healthy environment.

As an RRC-associated health-awareness initiative, the programme also highlighted the broader importance of preventive healthcare and responsible health behaviour among young people. The Red Ribbon Club volunteers were encouraged to regard community health education as an important part of their social responsibility. The activity provided them with an opportunity to extend their role beyond the college campus and to engage directly with members of the surrounding community on a matter affecting public health.

The programme also created an opportunity for the student volunteers to listen to the concerns and experiences of local residents. Through these interactions, the students gained a better understanding of the need for repeated and locally relevant health-awareness campaigns. The field experience helped them recognise that effective community health communication depends upon simple language, direct interaction and practical advice that people can incorporate into their everyday lives.



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The campaign contributed to strengthening awareness among community members regarding dengue and malaria prevention and encouraged greater attention to cleanliness and environmental hygiene. It also helped develop the communication and organisational abilities of the student volunteers. The students gained practical experience in conducting a community-based awareness programme and in communicating preventive-health messages in a respectful and accessible manner.

The programme concluded with a review session among the participating volunteers. The students reflected on their experiences in the field and discussed the responses received from members of the community. The activity demonstrated the value of youth participation in public-health awareness and reinforced the importance of preventive action, community cooperation and responsible health behaviour.

The Awareness Campaign on Dengue and Malaria thus served as a meaningful community-health initiative under the collaborative framework of the NSS Units and the Red Ribbon Club.

Some glimpses of the programme:

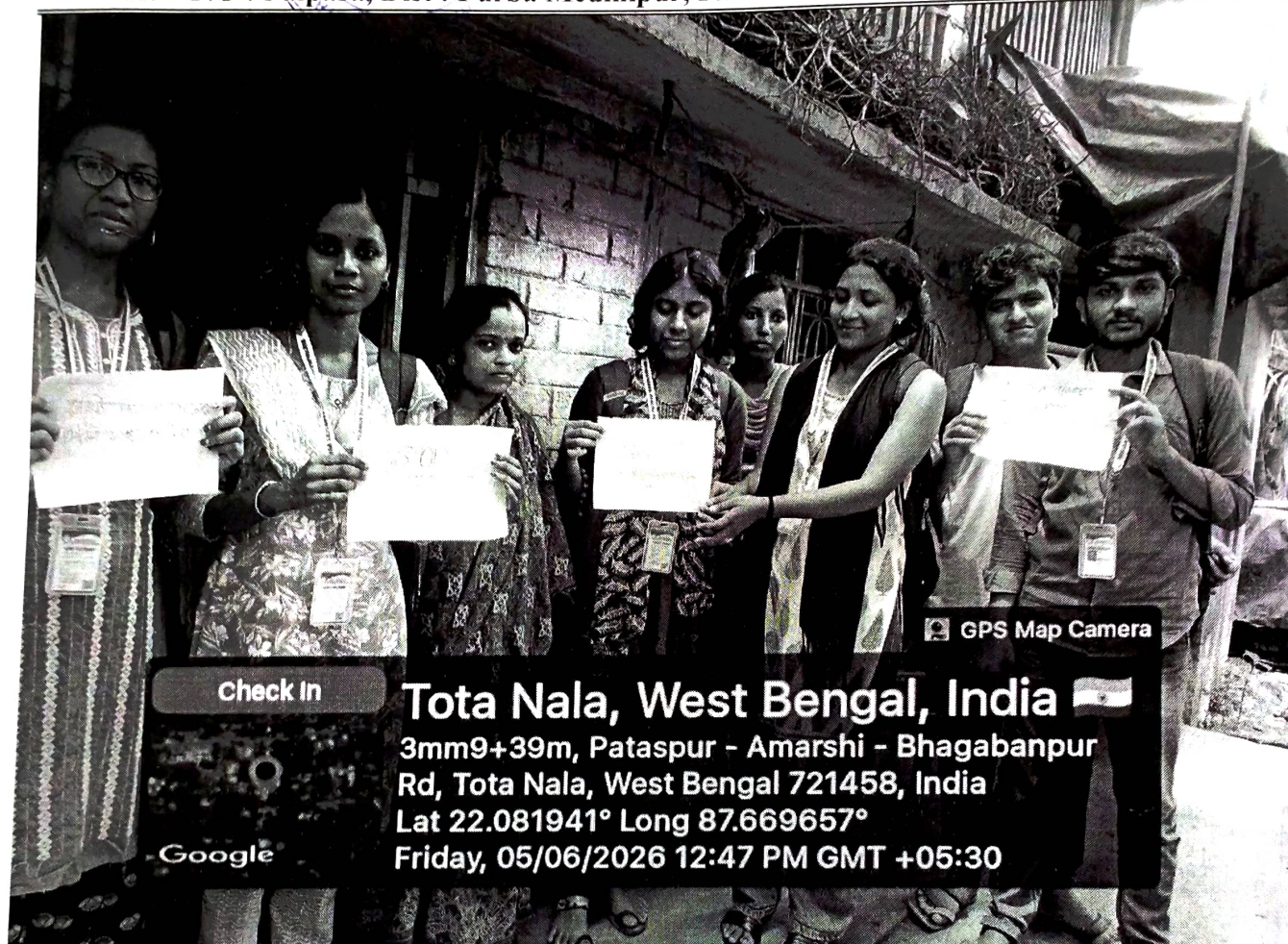




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NSS PO UNIT I: *Soumen Roy*

NSS PO UNIT II: *Srimoyee Roy*

NSS PO UNIT III: *Sanjay Singh*

NSS PO UNIT IV: *Mohan Kumar Gupta*

[Signature]
Principal
17/9/26

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Principal
Y.S. Palpara Mahavidyalaya



GPS Map Camera

Palpara, West Bengal, India 🇮🇳

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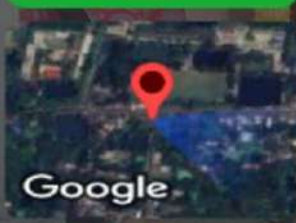
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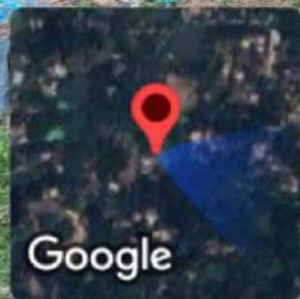
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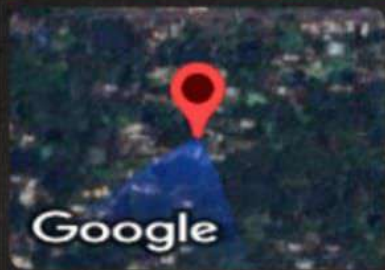
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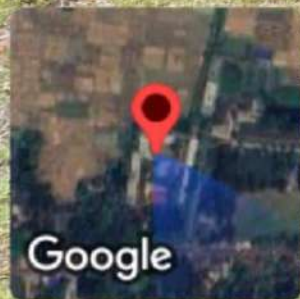
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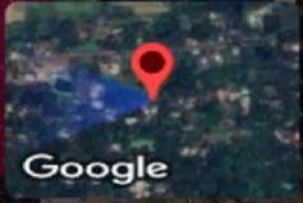
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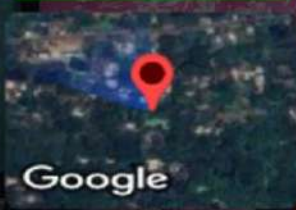
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